Las Vegas Bets on NTT
26th Largest City
40 Million Annual Visitors
$1.1B Downtown Gaming Revenue
44% Work in Tourism
21,000 Conventions
$700 Gambling Budget
Something Big is Happening

Percentage of cities planning with the Internet of Things in mind:

- 61% in 2015
- 73% in 2016
- 81% in 2017

Source: Center for Digital Government
Innovation District

- Established 2016
- Strategic Solutions
- Customer Amenities
- Establish Partnerships

Building Communities to Make Life Better
Areas of Focus

- Public Safety
- Economic Development
- Education
- Social
- Mobility
- Health & Wellness

Using Innovation to Make Life Better
NTT Partnership

- January 2018
- Develop Proof of Concept
  - Increase Public Safety
  - Real-Time Analytics
  - Situational Awareness for Field Personnel
Data Is The New Oil

- Data Driven Decisions
- Increased Awareness
- Predication
- Efficiency of Resources
Future

- Expanded Situational Awareness
- Monetization
- Artificial Intelligence
- Data Analytics
- Connected Infrastructure
- Expand Partnership with NTT
<table>
<thead>
<tr>
<th>Response</th>
<th>Source image</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Is it littered?</strong></td>
<td><strong>NO</strong></td>
</tr>
</tbody>
</table>

*Source images of the park showing a clear and clean area on the left, and litter scattered on the ground on the right.*
MOU signed off

Agreed on accelerating smart city initiatives for mutual benefit
Michael Lee Sherwood
Director of Innovation and Technology
msherwood@lasvegasnevada.gov
Instagram  @mleesherwood
LinkedIn  @MichaelLeeSherwood
Twitter  @msherwood
Web  www.innovate.vegas