Value Creation Process

NTT Group is working together with its partners to pursue ongoing improvements in its distinctive corporate value through digital transformations. In these transformations, we will leverage the strengths we have cultivated over the years, namely, our robust domestic and overseas customer base, global brand image, human resources, and world-leading R&D capabilities.

1. No.1 shares for fiber-optic access services (approx. 68%) and mobile access services (approx. 45%) in Japan; 88% of the top 100 Fortune Global 500 companies are NTT customers.
2. Rated 20th in the world in Brand Finance Global 500.
3. 116,000 employees (approximately 40% of all employees) work overseas.
4. Included among Clarivate Analytics' Top 100 Global Innovators.

Ongoing Improvements of Corporate Value

Expansion of economic value

Creation of social value

- Social Issue Resolution
- Lifestyle Change

Contribution to the resolution of social issues worldwide

Expansion of upside potential and reduction of downside risks

Outline of New Medium-Term Management Strategies

Support our customers' Digital Transformations

Accelerate our own Digital Transformation

Leverage talent, technologies, and assets

Promote ESG management and enhance the returns to shareholders to improve corporate value

Accelerating our self-transformation to become “Your Value Partner” to contribute to the realization of a sustainable society.

Management Fundamentals

Intelligence

Best in Class

Global / Local

Cutting Edge

Services Expertise

People Diversity and Inclusion

Technical Expertise

Shared Values

Connect Trust Integrity

Overview

Strategy

Operation

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