The evolution of climate change

Frequent large-scale disasters

Growing educational inequality

Accelerated aging of societies

Information security crises
NTT Group Initiatives toward Achieving the Sustainable Development Goals (SDGs)

NTT Group has worked to resolve issues in society and has contributed to the achievement of a sustainable society through products and services that utilize ICT. In recent years, however, global-scale societal issues have become more severe, making Group-wide initiatives to resolve these all the more important.

In response, NTT Group announced in September 2016 its endorsement of the UN’s Sustainable Development Goals (SDGs). Our Group companies have identified the correlations between their businesses and the 17 goals of the SDGs, and are making efforts toward their achievement.

As an example, every year we hold the NTT Group CSR Conference to instill awareness of CSR in employees. There we identify correlations with the 17 goals of the SDGs, while Group companies share cases in which they have resolved societal issues through business activities, as superior CSR initiatives. Through this, we instill in employees a recognition that daily business activities and CSR are one and the same. In addition, we revised the training content to be based on SDGs, and are enhancing Group employees’ awareness of the subject through e-learning.

We hope to continue building our momentum toward achieving the SDGs through a variety of initiatives. We will do our best to do so not only through the use of our own products and services, but also through collaboration with partners on technologies and knowledge.
Solution are achieved through the daily CSR activities of each individual employee.

There are many global issues, such as climate change, that require solutions. And to solve these issues, there is an urgent need for the governments, companies, and organizations of all countries and regions to work together. Companies in particular are expected to provide innovation that will bring about a sustainable society. NTT Group comprises 275,000 employees providing network services across 169 countries and regions, and our actions can significantly change the world for the better. We will pursue an abundant society with the highest level of services leveraging ICT and the actions of each of our individual employees. Based on this thinking, we will fulfill our Corporate Social Responsibility (CSR) guided by our four CSR goals – “Enrich Social Communication,” “Protect the Global Environment,” “Ensure Reliable Communications,” and “Unite the Energies of Team NTT.” Priority activities are determined based on the specifics of the business implementing them, such as contributing to society/environment through ICT, responding to climate change, strengthening information security, or promoting diversity. CSR can only be implemented through action by each individual Group member, regardless of affiliation and type of work. We will always pay attention to the issues facing stakeholders and society, develop our individual capabilities, and apply this growth to solving social issues.
NTT Group CSR Charter

Our Commitment

NTT Group delivers the highest quality ICT solutions as a “Value Partner” for customers and contributes to the creation of a prosperous and sustainable society with vibrant communication.

Our CSR Goals

**Ensure Reliable Communications**

We address social and ethical concerns as an infrastructure enterprise that supports society while protecting livelihoods by securing online information in a robust communications environment that can withstand natural disasters and cyber-attacks.

**Unite the Energies of Team NTT**

Team NTT and its partners maintain the highest ethical standards and respect for human rights in business; value diversity and personal growth in the workplace; and contribute to building vibrant local communities.

**Enrich Social Communication**

Our innovative ICT expertise enhances societal connectivity and convenience while providing a communications environment for addressing local and international challenges to sustainable community development.

**Protect the Global Environment**

We reduce environmental impact throughout our business, apply ICT to alleviate the environmental load of society, and actively engage in resolving worldwide environmental issues.
Preserving heritage with ICT

Vatican library digitization project

The Vatican Apostolic Library carefully preserves a vast collection of books and documents with a history of over 2,500 years, as well as illuminated manuscripts of significant aesthetic value. This collection includes extremely rare hand-written manuscripts that are in danger of becoming illegible due to age. Since 2014, NTT Data has been involved in digitally archiving these historical artifacts for posterity. These rare documents are humanity’s treasures, and by creating a digital archive that can be browsed by anyone, we are applying ICT to contribute to a solution that will benefit the children of the future.
Protect the Global Environment

CSR Priority Activities

- Use ICT to contribute to the environment
- Reinforce value chain management
- Address climate change
- Reduce the environmental impact of business operations
- Effectively use resources

Use ICT to contribute to the environment | Case study

Protecting animals with ICT

Monitoring system to protect South African rhinoceroses from poaching

It is feared that rhinoceroses, which live mainly in South Africa, will become extinct due to poaching by the year 2025. Dimension Data, which is based in South Africa, is working with Cisco Systems to carry out a poaching prevention system, called Connected Conservation.

This is the first time this advanced ICT infrastructure solution is being used to protect wild animals. By monitoring and tracking the movements of people in the rhino habitat, it is possible to provide safe havens for the rhinos, without putting them under stress. Dimension Data will make this solution help in the protection of other endangered species.

Ground vibration sensors and thermal imaging cameras were put along the reserve perimeter to monitor park visitors. These sensors and cameras are connected in a network and collect information from inside the reserve.

Monitoring System Phase 1 (completed February 2016)
Maintaining working phone services is essential for people to live with peace of mind. Maintaining communications is NTT Group’s mission. In Japan, we are building a doubled communication network that is resistant to natural disasters with NTT East and NTT West fiber optic service networks and NTT DOCOMO cellular service. Although it is difficult to maintain the communications environment in Japan, which is mountainous, we are supporting the daily peace of mind of the people.

Outside of Japan, NTT Communications lays undersea cables and building networks between large capacity data centers. We, the NTT Group, will continue to build safe and reliable communications infrastructure.
Unite the Energies of Team NTT

CSR Priority Activities

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<td>Promote a united Group effort on social contribution activities</td>
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Raising talent for the next generation of ICT

Unearthing and empowering “talent” across the globe

The everis foundation was established based on the philosophy that “talent transforms society.” It develops a variety of activities to act as an engine for unearthing and developing talent in areas where everis conducts business around the world.

The foundation is contributing to society through a broad range of activities, including presenting the everis Awards which unearth original, technology-related projects that are transforming society and support them on the road to success, operating a crowd-funding platform, providing support for skills development in children, and providing teenaged girls with personal networks aimed at closing the gender gap.

Promote diversity

Respect human rights

Reinforce value chain management

Promote safety, health and welfare

Create attractive workplaces

Promote a united Group effort on social contribution activities

we are involved in the best sources of talent: the education system and scientific fields

With the talent of the everis employees, we offer our knowledge and experience to create spaces for innovation and entrepreneurship

We ensure that talent is recognized by society

We give back to society the best we get from it: talent as a driver of progress

2017 Global Award winner Mr. David Pistoni and the winner of the special mention, Mr. Santiago Lalindes

Members of the Púlsar Program for teenaged girls in Spain
This is NTT Group's CSR website, which serves as a portal for accessing a range of information about NTT Group's CSR activities concerned with solving social issues, such as FY2017 CSR Reporting and video messages from Group employees around the world.